



Foreign Agricultural Service

**GAIN Report**

Global Agriculture Information Network

Voluntary Report - public distribution

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GAIN Report #BE2010

## **Belgium-Luxembourg**

### **Livestock and Products**

# **Fast Food Chain will Close 25 Restaurants in Belgium 2002**

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#### **Report Highlights:**

Fast food consumption trending downward in Belgium.

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Includes PSD changes: No  
Includes Trade Matrix: No  
Unscheduled Report  
The Hague [NL1], BE

The Belgian competitor of McDonalds, "Quick," will close 25 restaurants in Belgium during 2002 and 2003. This will reduce the number of outlets within Belgium and Luxembourg to 80 compared to 57 restaurants for McDonald's.

Reports indicate that this is due to food crises such as BSE and FMD. The fact that the chain had recently introduced vegetarian and fish menus has not changed anything. In Belgium, Quick sales have decreased by 6.5 percent.